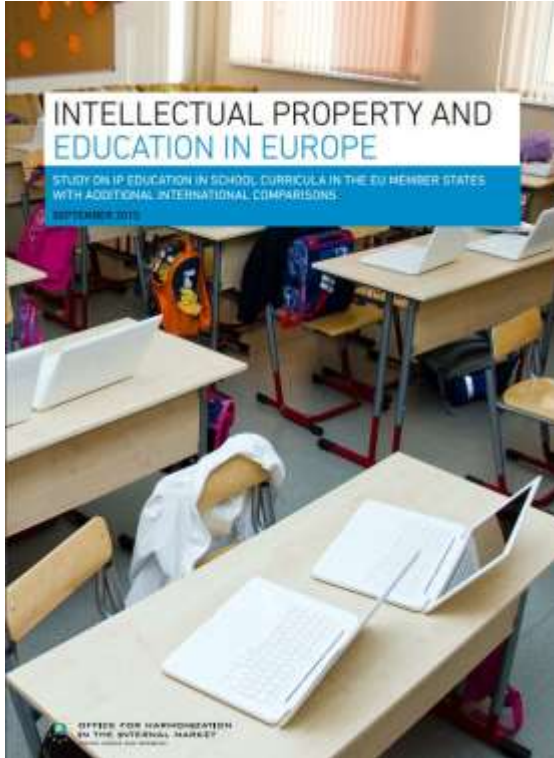


# CarlPI Creativity and IP in Schools - Regional Meeting

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Claire Castel  
20 February 2024

## IP IN EDUCATION .... Early days



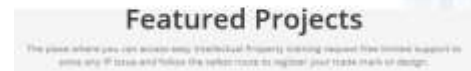
IP Awareness Day 2017  
“Ideas Powered @school”

## IP IN EDUCATION PROJECT MISSION STATEMENT

The mission of the Intellectual Property in Education project is to encourage and enhance creativity, innovation, entrepreneurship and responsible digital engagement among young Europeans



# IDEAS POWERED AWARENESS INITIATIVE



Innovation, Creativity and entrepreneurship in Europe are powered and supported by intellectual property (IP). Ideas Powered is an initiative that raises awareness about the value of IP and the importance of registering it.

[www.ideaspowered.eu](http://www.ideaspowered.eu)

2016

2018

2020

## INTELLECTUAL PROPERTY IN EDUCATION INITIATIVE (primary, secondary, tertiary)

### Intellectual Property (IP) in Education,

promotes **creativity**, **innovation**,  
**entrepreneurship** and  
**responsible digital engagement** among  
young Europeans.

### IP in Education Network:

27 Ministries of Education / Culture

27 Intellectual Property Offices

Among our partner organisations:



Knowledge → Skill → Attitude

## TEACHING MATERIALS, RESOURCES AND AWARENESS RAISING GRANTS



### [Ideas Powered@School teaching materials](#)

- developed by the EUIPO with education experts
- for teachers of all subjects and levels
- info, ideas and ready-to-use activities and games
- all EU languages



### [IP in Education resources](#)

- collection of resources for teachers and students
- created by IP in Education and partners
- all areas of IP and all education levels
- Participation in fairs & cooperation with national IP offices

### [Bi-annual grants for awareness raising projects](#)

## IP IN EDUCATION PROJECT – MATERIALS

- IP basics for teachers
- IP games
- IP lesson kits
- and much more...

For all levels:

- primary
- secondary
- vocational

<https://ideaspowered.eu/gen/our-projects/ip-teaching-materials>



IDEASPOWERED@SCHOOL

IP TEACHING MATERIALS

IP AWARENESS DAY

TEACHER TRAINING

ADDITIONAL RESOURCES

Ideas Powered@School aims to promote creativity, innovation, entrepreneurship and responsible digital engagement among young Europeans.

These teaching materials were developed by the EUIPO together with education experts to give teachers of all subjects and all ages information, ideas and ready-to-use activities and games to do with their students.

Choose your  
teaching level:

All ages

3-5

6-8

9-11

12-14

15-18

19+

ALL LANGUAGES

SHOWING 10 RESOURCES MATCHING SELECTED FILTERS



**Creativity Diary**

BY ACTIVITY

This Creativity Diary was first developed within the IP in Education project for the IP Awareness Day. In today's world, creativity and innovation are important in every walk of life. Completing this diary for 21 days should promote development of a creative habit and encourage students to carry out innovative activities as a regular habit. See teachers a teacher

DOWNLOAD

CREATIVITY DIARY

TEACHERS MATERIALS



IP Basics for Teachers

## IP IN EDUCATION – Materials in development

### IP ESSENTIALS MOOC



IP Basics	
Copyrights	
Trade Marks and Domain Names	
Designs	
Geographical Indications and Plant Variety Rights	
Innovation & Patents	
Trade Secrets	
Entrepreneurship and IP	



## ONLINE SUPPORT AND AWARENESS – WEB & SOCIAL MEDIA



### facebook

- IdeasPowered@school  
(closed education community)
- IdeasPowered



Instagram

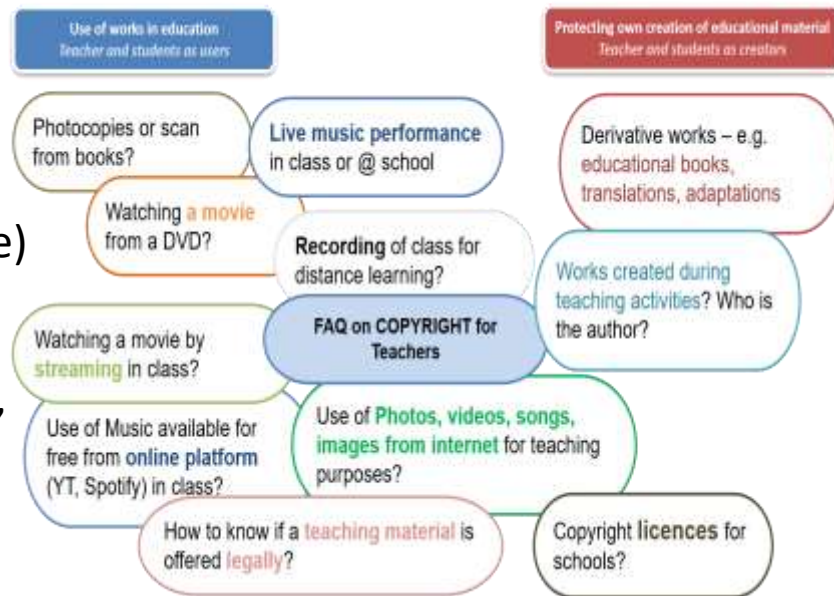
- Ideas.Powered (young creatives)

### [FAQ on copyright for teachers and students](#)

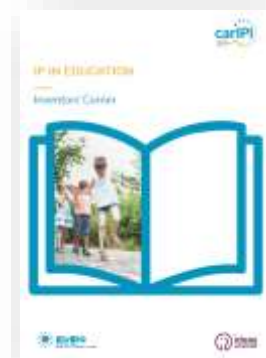
- Draws on the implementation of the EU Directive on Copyright in the Digital Single Market
- Created by the EUIPO with national experts from all EU Member States
- Clear information on uses of protected content allowed in the context of education

## IP IN EDUCATION – FAQ ON COPYRIGHT FOR TEACHERS

- In the wake of FAQ on copyright for consumers (2016)
- One-stop-shop for all teachers in the EU
- Providing clear and accurate information
- 15 FAQs answered by national experts
- For each of the EU MS (in EN + official language)
- Context: legal uncertainty, online teaching during COVID, implementing new online “teaching exception” Article 5 “Copyright” Directive (EU) 2019/790



## IP IN EDUCATION PROJECT – CarIPi COLLABORATION



THANK YOU



[www.euipo.europa.eu](http://www.euipo.europa.eu)



[@EU\\_IPO](https://twitter.com/EU_IPO) [@IDEASPOWERED](https://twitter.com/IDEASPOWERED)



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"CREATIVITY is *intelligence* having **FUN**." *A.Einstein*