



CARIFORUM Intellectual Property Rights and Innovation



Funded by the European Union

CARIFORUM



This Project is funded by the European Union and implemented by the European Union Intellectual Property Office (EUIPO)

caripi-hub.eu

OBJECTIVES OF THIS EVENT

- ✓ ENDORSEMENT OF THE OVERALL WORK PLAN
- ✓ ADOPTION OF THE ANNUAL WORK PLAN 1
- ✓ BETTER UNDERSTANDING OF THE PROJECT OBJECTIVES
- ✓ BETTER UNDERSTANDING OF THE PROJECT DYNAMICS
- ✓ DISCUSS FIRST TOPICS TO BE COVERED IN THE PROJECT

OBJECTIVES OF THIS SESSION

- RE-VISIT PROJECT GOVERNANCE
- REPORT ON PROJECT STATUS REPORT
- REVIEW MAIN FEATURES OF THE OVERALL WORK PLAN
- SUB-PSC ENDORSEMENT OF THE OVERALL WORK PLAN

AGENDA – 1st Sub-Project Steering Committee Meeting

- 09:00 – 10:00** Presentation and discussion of the Overall Work Plan
Project State-of-play and Inception Phase Outputs
Adoption of the OWP
- 10:00 – 10:30 Coffee Break and Group Picture
- 10:30 – 11:45** Presentation of the 1st Annual Work Plan
Adoption of the 1st AWP
- 11:45 – 12:00** Communication and Visibility Plan Highlights
- 12:00 – 13:00 Lunch



PROJECT GOVERNANCE

IN A NUTSHELL

Funded by

11th European Development Fund (EDF)

Financing
Agreement

EU-CARIFORUM: Support to CARIFORUM member states in furthering the implementation of their Economic Partnership Agreement commitments and in meaningfully reaping the Benefits of the Agreement

6 components

1. Innovation and Intellectual Property Rights
2. Standards, Procedures, Sanitary and Phytosanitary measures
3. Technical Barriers to Trade
4. Capacity building in competition, public procurement, trade, customs
5. Capacity building in legal drafting
6. EPA/CSME Facilities

Covering 16 CARIFORUM countries	Antigua & Barbuda; the Bahamas; Barbados; Belize; Dominica; Dominican Republic; Grenada; Guyana; Haiti; Jamaica; Saint Lucia; St Vincent and the Grenadines; St Kitts and Nevis; Suriname; Trinidad & Tobago; and Cuba
Implementing agency	European Union Intellectual Property Office (EUIPO)
Implementation modality	Indirect management - Contribution Agreement EU-EUIPO
Total duration	01/11/2019 – 31/10/2023
Total Budget	3,280,000 EUR - thereof 2,800,000 EDF and 480,000 EUIPO contribution

EPA CH. 2 “INNOVATION AND INTELLECTUAL PROPERTY” (ART. 131-164)

ARTICLES AND COMMITMENTS TARGETED BY THE PROJECT:

- Art. 141 Regional integration: cooperation and harmonisation, regional administration
- Art. 144 Trade marks: registration procedure, databases, Madrid Agreement, STLT
- Art. 145 GI: capacity building, support, databases
- Art. 146 Designs: promotion, support reforms, support joining Hague, databases
- Art. 149 Plant Varieties: promotion, national registration frameworks, UPOV 91
- Art. 150 Genetic resources: TK and folklore (1-2 activities upon request)
- Art. 151-163 Enforcement: support judges, customs, police through training, IT, procedures
- Art. 164 Cooperation: reinforcement of regional initiatives, development of publicly available databases, improving regional regulatory capacity, regional laws and regulations, means of cooperation, development of professional organisations

11th EDF EPA
Support
PROGRAMME
STEERING
COMMITTEE

Sub-PSC - CarIPI

European Commission

CARIFORUM Directorate

CARIFORUM States' IP Offices

EUIPO

Sub PSC/TC Component II

Sub PSC/TC Component III

Sub PSC/TC Component IV

Sub PSC/TC Component V

CarIPI- Project Steering Committee

- European Commission
- CARIFORUM
- 1 Representative per each IP Office
- EUIPO

National Coordinators (working level)

- 1 National EPA coordinator per country
- 1 Representative of each IPO

→ Provide strategic guidance and facilitate overall implementation

→ Adopts the Annual Work Plans

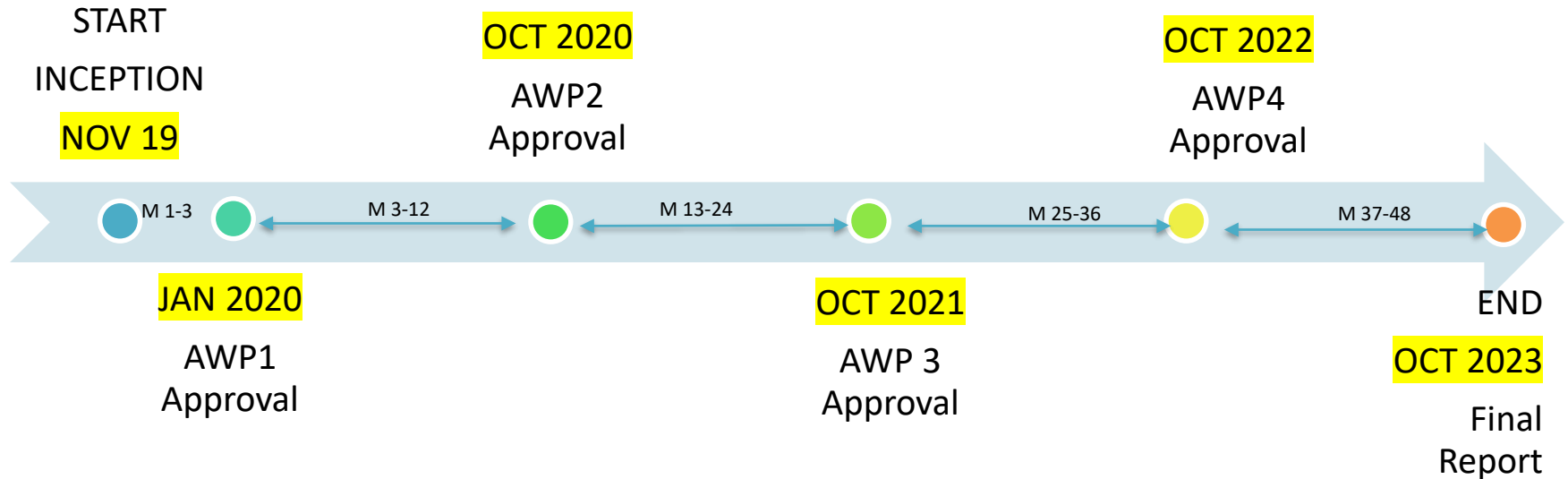
→ Meets 1x year virtually or physically

→ Facilitate contacts within the IPO and with other national stakeholders

→ Facilitates activity implementation in the countries

PROJECT IMPLEMENTATION TIMELINE

4 Annual Work Plans





STATUS REPORT

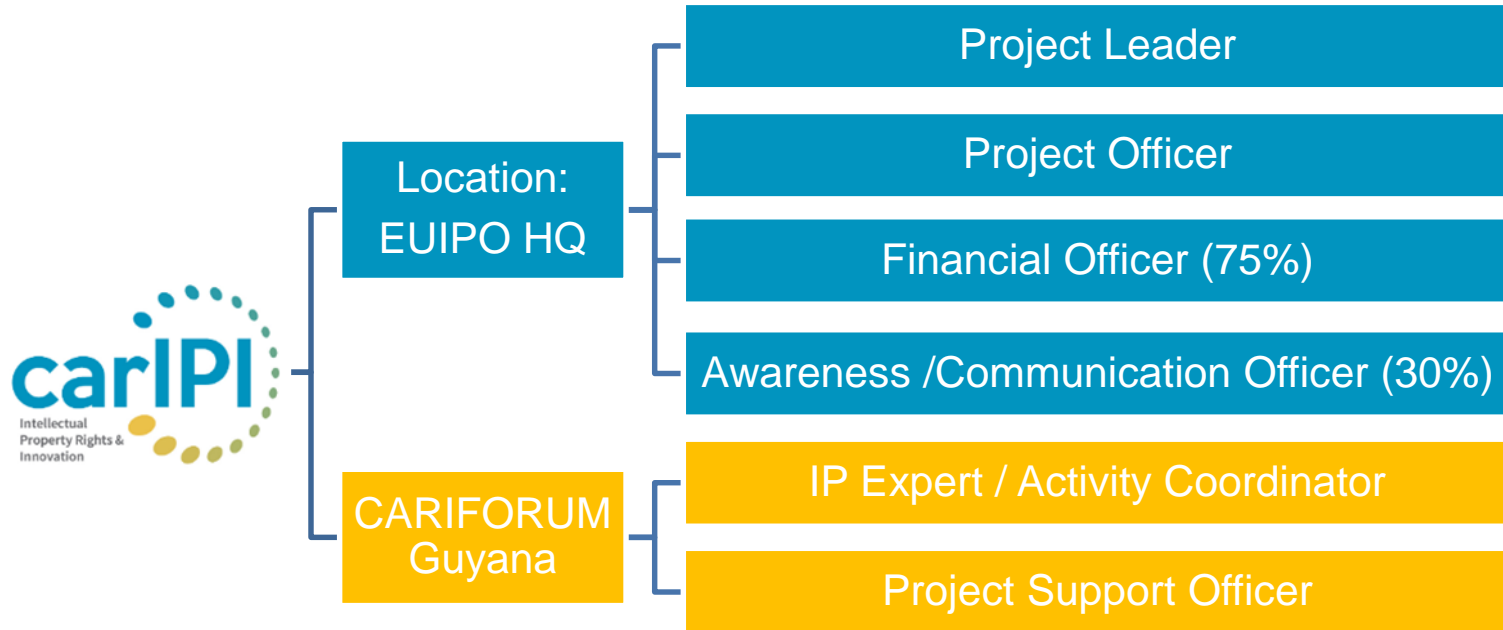
INCEPTION PHASE: OUTPUTS

1 Nov – 31 Jan

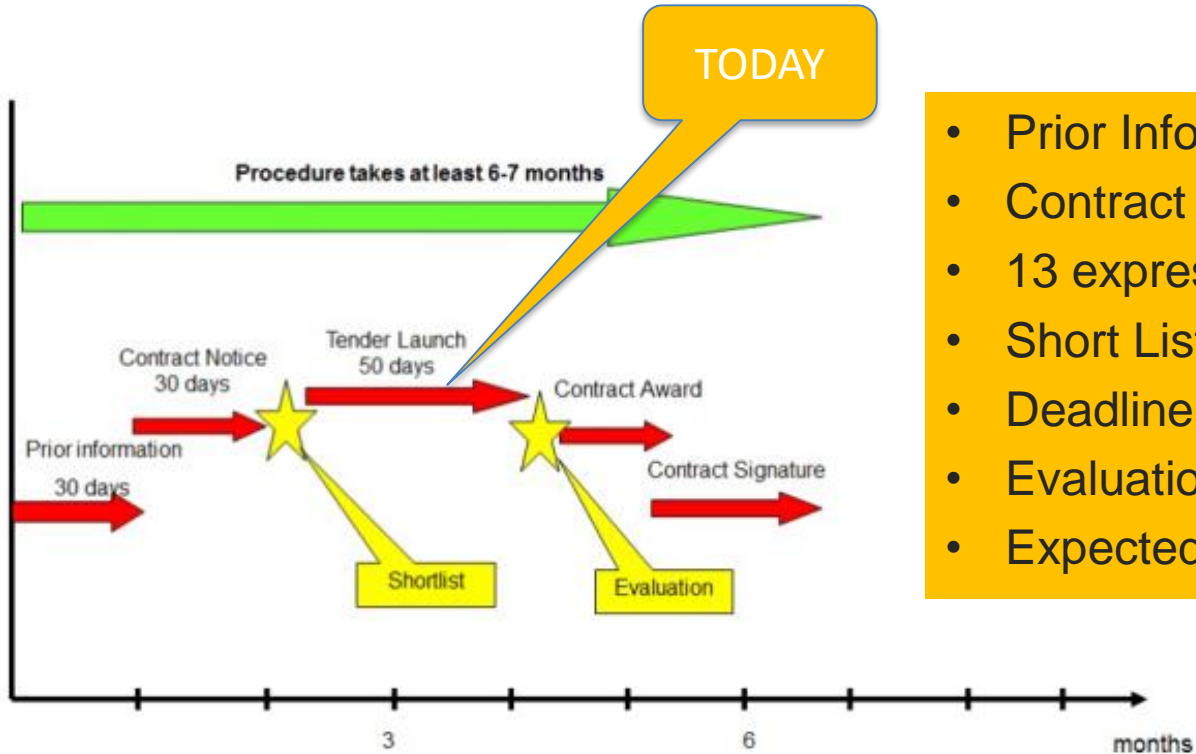
- Project website, visual identity, templates created
- Project Management Team (PMT) set-up
- Procurement of External Experts on-track
- Fact finding: 1 mission 4 countries; 1 TDC participation, 29 VCs
- Overall Work Plan and 1st Annual Work Plan
- 1st sub-PSC meeting & Workshop, Barbados 27-29 January
- IT work started with first VCs and feasibility studies

01/02/2020- Start of implementation

PROJECT MANAGEMENT TEAM



PROJECT MANAGEMENT TEAM



- Prior Information: August
- Contract Notice: 28 October
- 13 expressions of interest received
- Short Listed 7 for Expert, 4 for Support
- Deadline for Offers: 14 February
- Evaluation, interviews
- Expected start: 1 April



OVERALL WORK PLAN

- Fully based on the Project Contract (EUIPO-EU)
- Updated baselines and course of action
- Implementation strategy / end of project scenario
- Project governance and management
- Updated logical framework (indicators, baselines, targets)

Overall objective

To contribute to the integration of CARIFORUM into the World Economy, through strengthening the enabling framework that stimulates innovation and competitiveness of the private sector.

Specific objective

To further upgrade and harmonise the systems for **IP creation, protection, administration and enforcement** in line with the CARIFORUM-EU EPA provisions, and to contribute **to regional integration** in IPR.

4 EXPECTED RESULTS (= CONTRACT)

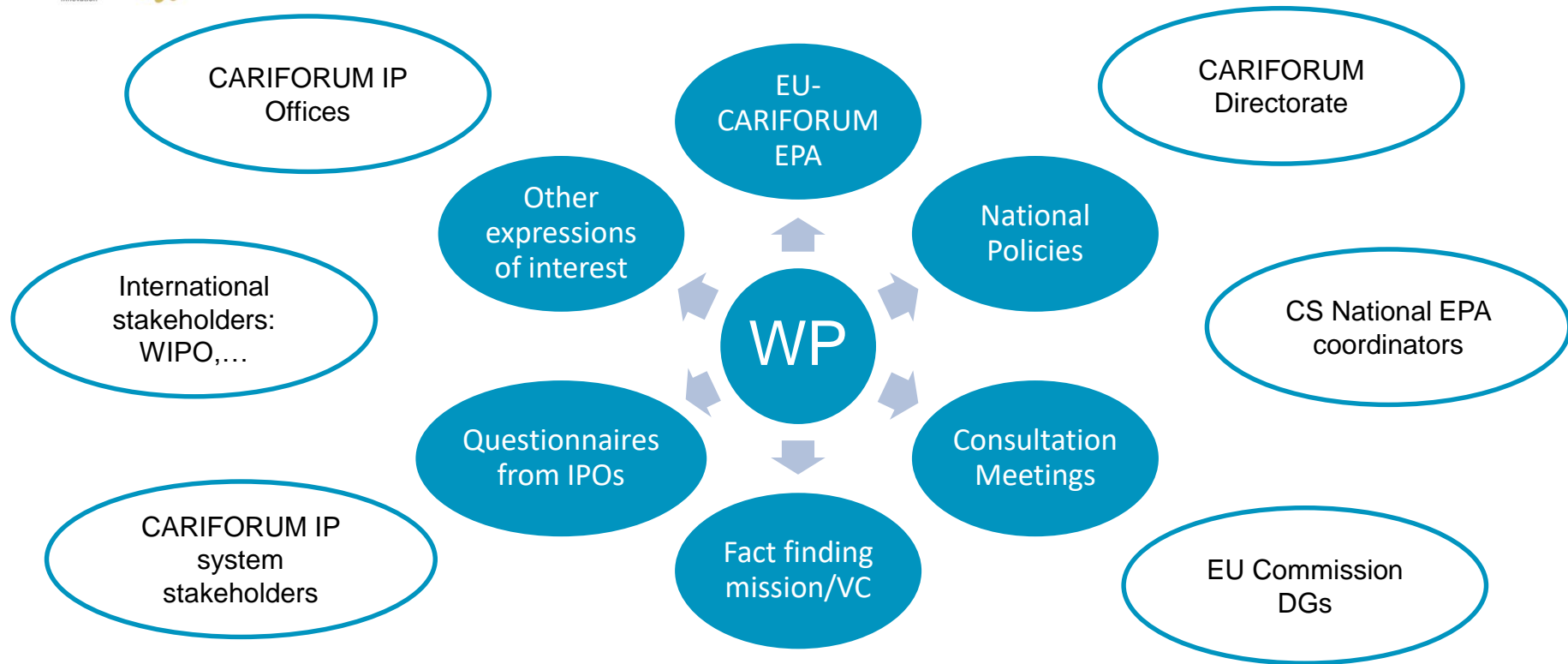
Increased **awareness** of the value of innovation and IPR to economic and social development, among policy makers, private sector, and general public.

A network of **strengthened and more efficient IP institutions**, delivering high quality IPR administration and enforcement services, benefiting MSMEs in particular

Enhanced **legal and policy frameworks** in the area of TM, Designs and GIs, facilitating the participation in global protection systems in compliance with EPA provisions, and boosting regional harmonisation

Improved capacity of the productive sector to create, protect, utilize, commercialize and enforce their IP rights, thus stimulating innovation and new business models

- Policy makers in the field of IP, trade, innovation, agriculture
- CARIFORUM States' IP Offices /Registries
- Other entities in charge of administering GIs or PVR (where applicable)
- Enforcement agencies: customs, police, prosecutors, judges
- Private sector: chambers of commerce, export agencies, MSMEs, (potential) GI producers / associations
- Higher education sector



2 Consultation meetings (funded by EUIPO)



CARIFORUM CONSULTATION MEETING
1 OCT 2019, GENEVA

CARIFORUM CONSULTATION WORKSHOP 10-14 DECEMBER 2018, ALICANTE



Fact-finding meetings and 29 videocalls

GUYANA, 18 NOV 2019



BARBADOS, 19-20 NOV 2019

TRINIDAD, 21 NOV 2019



DOMINICAN
REPUBLIC, 22
NOV 2019

+ PARTICIPATION | THE TRADE AND DEVELOPMENT COMMITTEE MEETING 28 NOVEMBER 2019, BRUSSELS

WP 1: Raising awareness and support

1.1 Information and data to support awareness raising and policy commitment

- A. Case-studies and data collection
- B. Communication and visibility actions

1.2 Actions for heightened policy-level awareness on the benefits of IPR

- A. Targeted sensitization actions with policy-makers
- B. Support to Intra-CARIFORUM peer-to-peer exchanges

WP 2: Institutional strengthening and digitalisation

2.1 Capacity building and training of IPO on core business issues

- A. Specialised IP training for IPOs
- B. Development and streamlining of processes and procedures

2.2 IP Offices in the digital age

- A. Participation in global electronic databases
- B. Regional classification databases and tools
- C. Creation of a regional CARIFORUM IP Portal

2.3 IPR enforcement

- A. Specialised training and peer-to-peer exchanges
- B. Set-up of mechanisms in the region to share information on infringement

WP 3: Convergence of law and practice

3.1 Support to accession and implementation of international IPR conventions/treaties

A. Pre and post accession support to interested CS, on the relevant treaties: Madrid Protocol, STLT, Hague 1999 Act, Lisbon Geneva Act, UPOV 1991.

3.2 Information sharing and convergence of administrative practice and law

A. Legal drafting support and review

B. Develop and discuss possible common practices that could be adopted by the CS IPOs

WP 4: Generating value through IPR & business strategies

4.1 Broaden access to IP training

- A. Roving seminars and webinars
- B. Preparation of information materials and tools

4.2 Hands-on-technical support and advice

- A. Branding strategy – support to regional initiatives
- B. IPR internationalisation support to selected projects

END OF PROJECT SCENARIO

Work Packages

1. Raising awareness and public perception
2. Institutional strengthening and digitalisation
3. Legal Frameworks – Regional harmonisation
4. Generating value through IPR in business

Main Expected Outcomes

- Policy-level commitment enhanced
- Public awareness on IP enhanced
- IP Portal created, IP databases online
- IP administration and enforcement staff capacities enhanced
- Efficiency gains, back-log reduction
- International treaties accessions
- Adoption of manuals / guidelines
- Regulations & practice reflect EPA
- Broader access to IP training
- Business use of IPR increased



MEASURING IMPACT

IMPACT AND OUTCOME INDICATORS

- Number of EPA commitments chapter 2 IP facilitated by the project
- Number of TMs and designs filed abroad by CS residents
- Number of key conventions and treaties ratified (Madrid Protocol, STLT, Hague 1999 Act, Lisbon Geneva Act, UPOV 1991, in particular) by CS
- Number of CS revising their IP strategies / laws / procedures / tools in-line with EPA provisions
- Number of regional harmonisation measures adopted (common practices/ manuals / procedures)

- All the CS are entitled and will be encouraged to participate in the project activities.
- The project will offer flexibility, where possible, for each individual CS to join the regional activities of their interest at the time they consider it appropriate.

SELECTION OF PARTICIPANTS IN PROJECT ACTIVITIES

- a) appropriate level of seniority within the organisation;
- b) appropriate area of expertise matching the subject to be dealt with in the activity;
- c) capacity and commitment to disseminate information obtained by participating in the activity;
- d) minimum requirements in terms of language and/or technical knowledge;
- e) current job position;
- f) commitment to provide information before/after the activity;
- g) other specific criteria to ensure effective participation in a particular activity.



COMMUNICATION PLAN HIGHLIGHTS

- In all press releases and communication actions please indicate that this is an **EU-CARIFORUM** regional project funded by the European Union under the 11th European Development Fund.
- **CARIPI-HUB.COM** (will host all relevant information on the project)
- Follow us on TWITTER @IPR_Dev
- Follow us on LINKEDIN
- Follow us on FACEBOOK



CARIFORUM Intellectual Property Rights and Innovation

Innovation and creativity are the core drivers of sustainable economic development, and intellectual property rights are the key tools to generate value from intangible assets.

A strong enabling environment for IP creation, protection, administration and enforcement will boost the participation of CARIFORUM countries in the world economy, and stimulate innovation and competitiveness of the private sector.

Bringing together stakeholders from the CARIFORUM countries, from the European Union, and relevant international organisations, our main goal is to:

- create stronger IP offices offering high quality, state of the art services to users
- ensure availability of effective IPR enforcement mechanisms
- contribute to the development of a sustainable and innovative private sector
- make doing business between the EU and CARIFORUM, and particularly within the CARIFORUM region easier.

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