Geographical Indicators and Trademarks in CARIFORUM: The Future of Jurisprudence

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Factual Background

Geographical Indications: e.g.

- Dominica Republic: Café de Valdesia (coffee)
- Cuba: Cigars
- Jamaica: Jerk seasoning
- Guyana: Demerara rum
- Trinidad: Trinidad Montserrat Hills Cocoa

Factual Background

Trademarks: e.g.

- Jamaica: Blue mountain coffee
- Dominica Republic: Oro del Valle
- Jamaica: (Jamaica-Made Mark)





Factual Background

Services ?

- Emerging area
- Discussion of using GIs to protect services.
 - Music (production services): Hollingsworth & Smith (2017)
 - Clothing industry (Savile Row Bespoke and Harris Tweed tailoring services).
- We need to be part of the dialogue start with regional conversation on protection of services

Legal Regime Needed to Support / Respond

Treaties

- Well-represented in IP treaties.
- However, not so much in TMs (Madrid Protocol A&B, T&T)
- Gls. Geneva Act (none)

Legislation

Majority of CARICOM states have sui generis legislation on GIs & TMs

CARIFORUM

• Intra-CARIFORUM GI Agreement (being negotiated)

EU-CARIFORUM

 Currently negotiations with EU and CARIFORUM for mutual recognition of GIs

Adjudication by National Courts

National courts (inclusive of JCPC, CCJ-AJ, ADR)

• Dearth of case law

• Registrars of IPOs

• Resolved through the criminal process

CCJ Academy/WIPO Project

RTC Article 214 Referrals to the CCJ

- Harmonization of interpretation of provisions/obligations
 - Misuse; imitation; evocation.
- European Court of Justice
- Court of Justice of Andean Community
- Caribbean Court of Justice
 - RTC, Article 66
 - RTC, Provisions on services
 - RTC, Provisions on trade in goods
- Referrals from CARIFORUM countries?
- Data Base of IP and related experts

Enhancing of Legal Competence

- Training and capacity building
- Regional legal education
 - UWI Faculty of Law
 - Post-graduate

Developmental Assistance

- WIPO
- EUIPO
- CarIPI Project

Regional Economic Development

• Linkage to trade, development, innovation