

TMview

A presentation to the CarPI offices of the benefits and functionalities

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An overview of the centralised online tools of EUIPN



Search and Classification Tools

TMview

DesignView

TMclass

DesignClass

CENTRALISED TOOLS: IP office takes advantage of the existing application hosted at EUIPO to integrate its data.

- ✓ **No data exchange agreement is needed.**
- ✓ **No license agreement is needed.**

What is TMview?

TMview is a *free online tool* which allows any Internet user to search *in one place only* for trade marks from *the trade mark systems* of all participating offices.



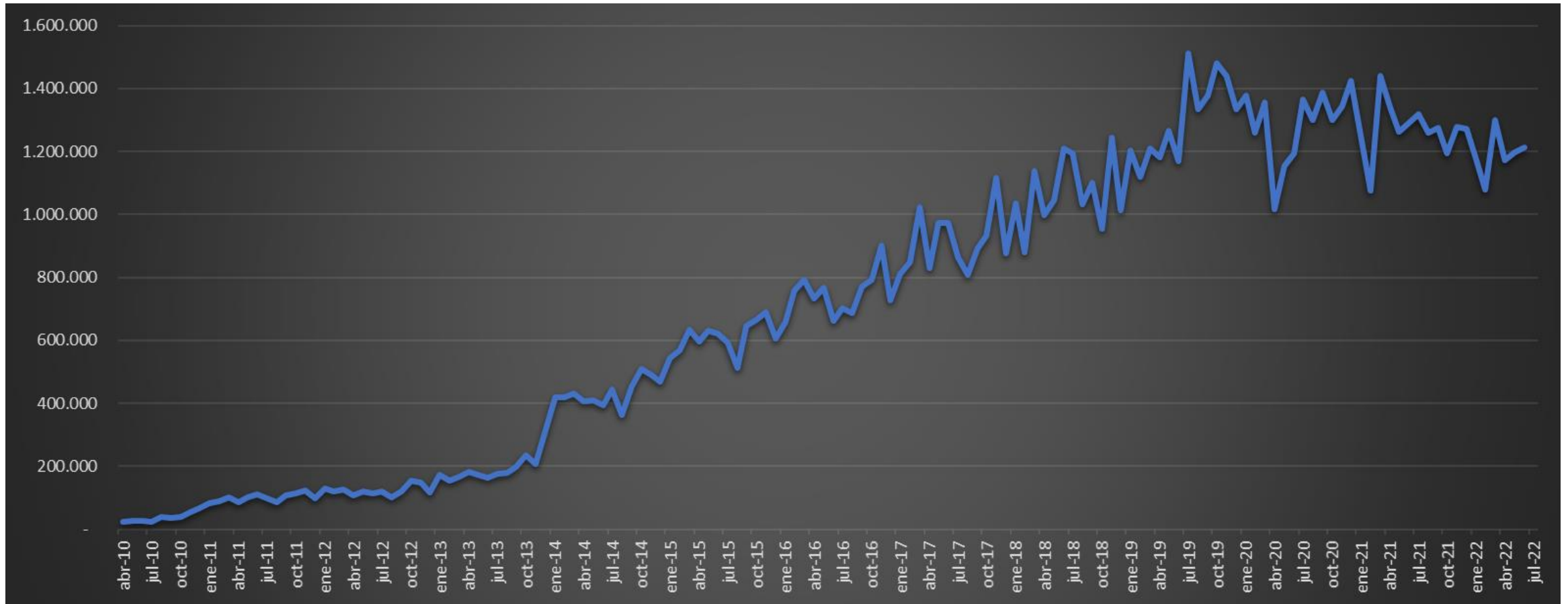
TMview / DESIGNview - Disclaimer

- The general purpose of TMview/DESIGNview is to provide a single access point for information concerning trade mark and design registrations and for consultation purposes only.
- **Under no circumstances shall the information be seen as constituting professional or legal advice.**
- EUIPO strives to keep the information up-to-date and accurate. However, EUIPO cannot guarantee the accuracy and completeness of the information available in TMview/DESIGNview.
- **Information provided to EUIPO by partner data-holders is displayed as received, without any kind of guarantee and for information purposes only. Partner data-holders remain solely responsible for the accuracy and reliability of the data and information provided.**
- ✓ **Therefore, whenever possible, EUIPO recommends the users to seek legal advice and verify the information through the services of the participating offices prior to any legal action.**

TMview benefits & key features

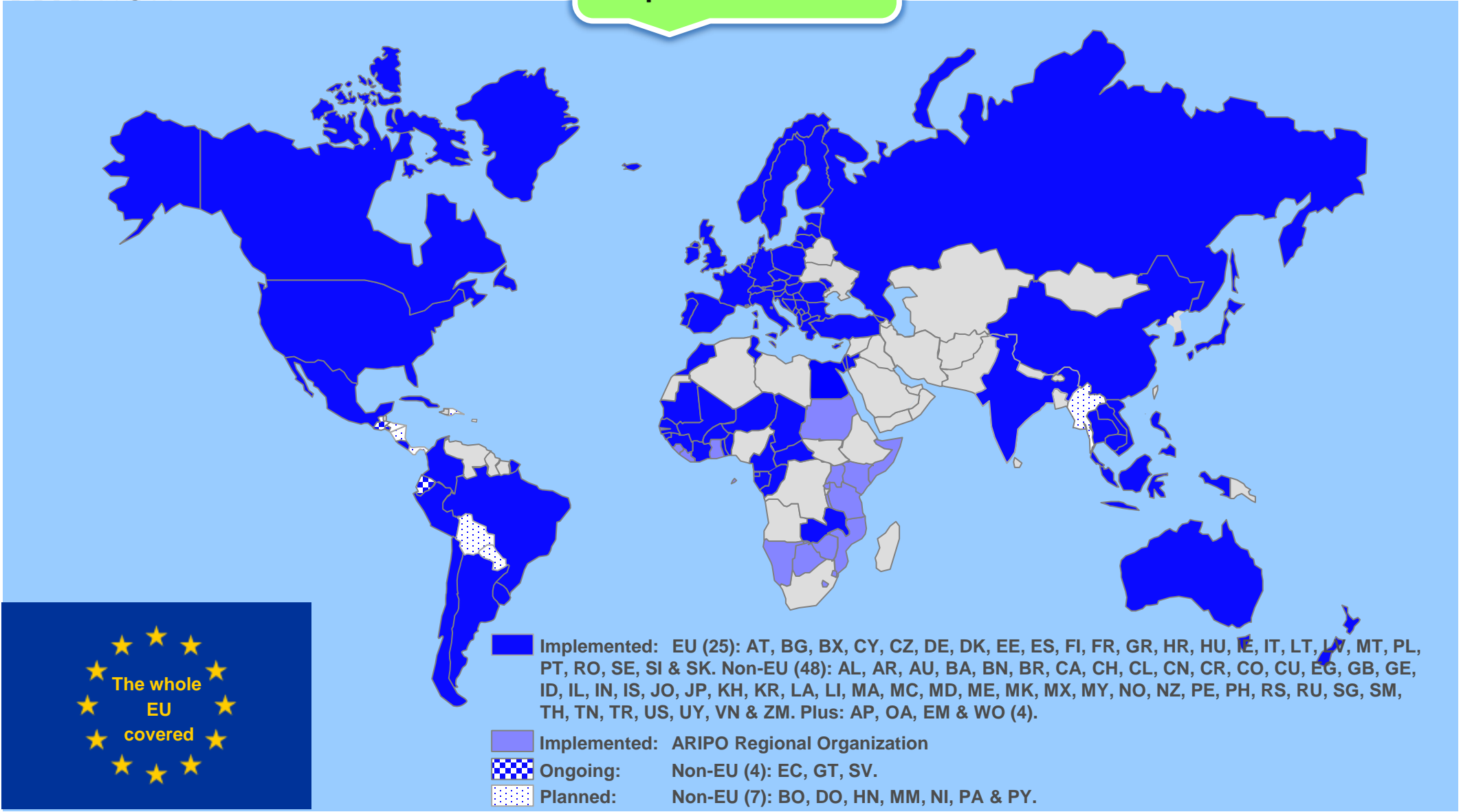
1. **One platform to search trade marks from 77 participating offices.**
2. More than 106 million trade marks.
3. **Harmonised data layout.**
4. User interface in 37 languages.
5. **Available 24/7/365.**
6. Information is updated frequently (e.g. daily or weekly) by the participating offices.
7. **Get first hand information from the participating offices' trade mark systems.**
8. Clear your trade mark idea before filing your trade mark application.
9. **Monitor that nobody infringes your trade mark registration.**
10. Trade mark examiners can use it in their daily work, e.g. when checking priority claims.
11. **Free of charge.**
12. Saves you time and money.

TMview - number of searches since April 2010

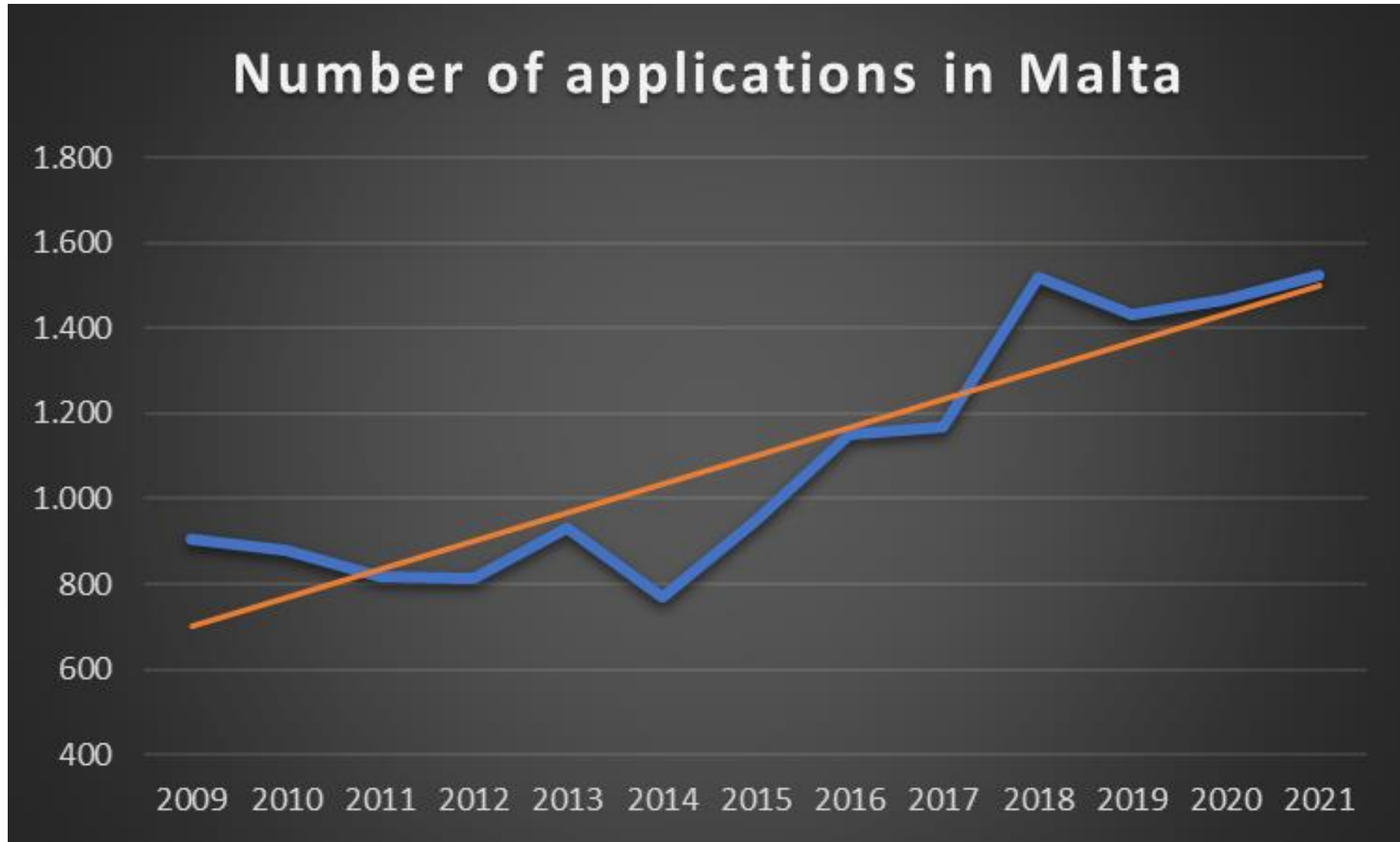


June 2022: ~1.2 million

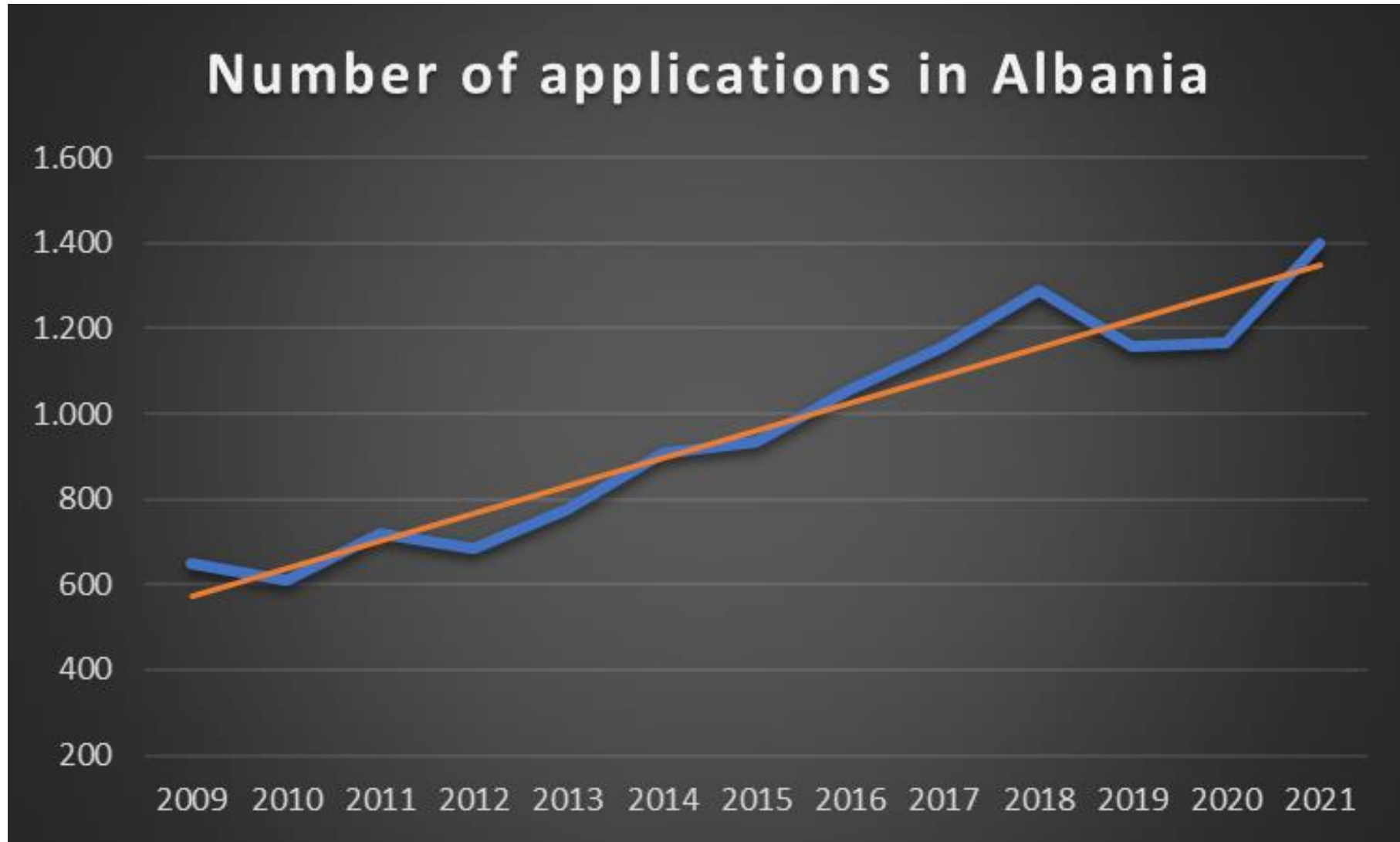
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Implementations



Malta: IP office did not have an online search system prior to joining on 15/05/2013



Albania: Joined on 04/07/2016



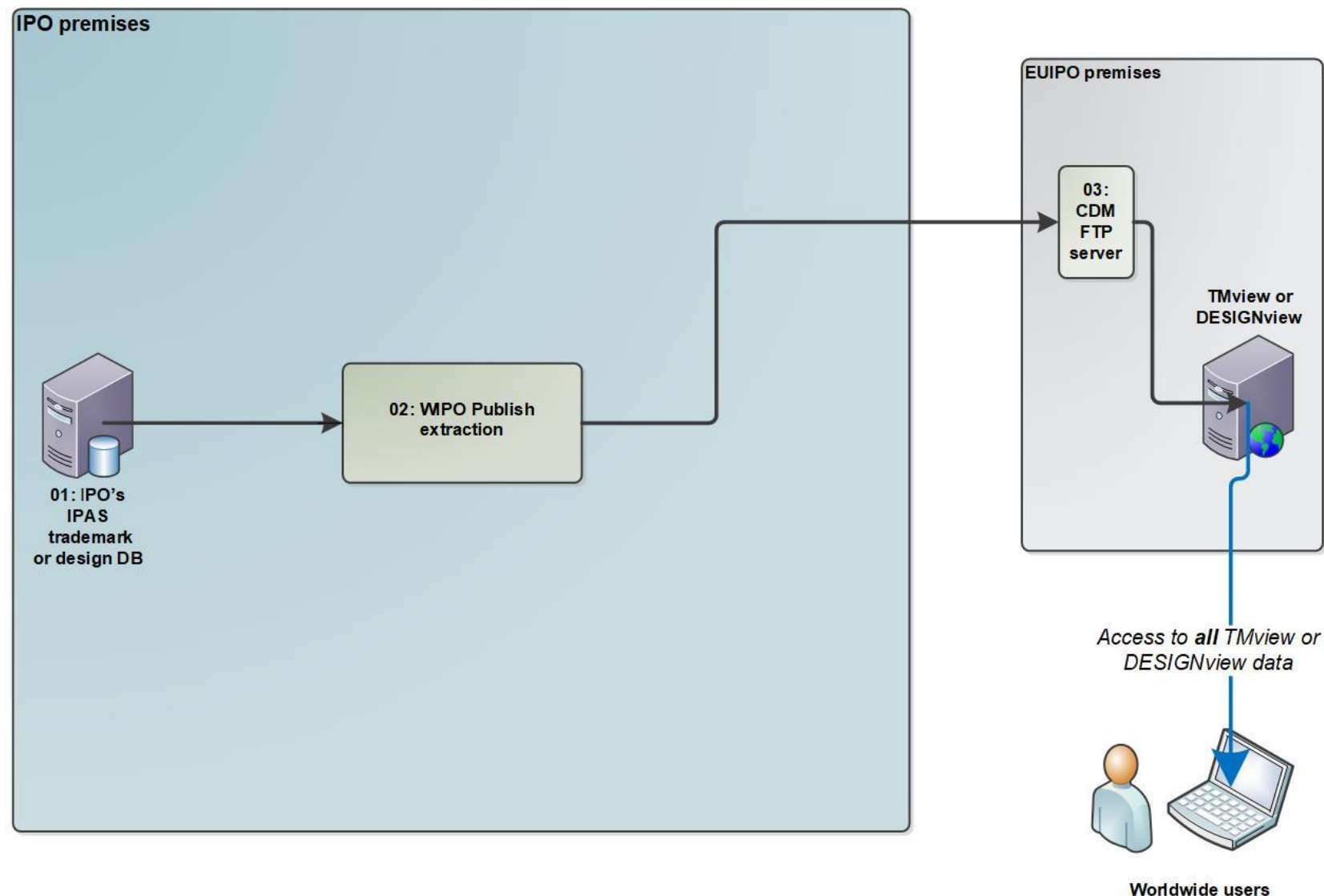
TMview / DESIGNview - Data extraction with WIPO Publish

Technical development is reduced to a minimum:

1. IPO deploys WIPO Publish for trademark and/or designs with support from WIPO.
2. IPO link and map its data from IPAS to its WIPO Publish (if not already done).

WIPO Publish takes care of:

3. Reading data from IPAS.
4. Data transformation into XML and JPEG (for images).
5. Creation of zip files.
6. Automatic upload to the FTP.



TMview / DESIGNview - Integration steps using WIPO Publish

1. The IP Office assigns two people to the project or one person covering both profiles:
 - A. One with knowledge of the business and the legal part, i.e. the trademarks and/or industrial designs regulations
 - B. A technical person with knowledge of IPAS, WIPO Publish and data available.

2. Feasibility study phase
 - A. Data analysis (what can technically & legally be provided)
 - B. Time plan is established

3. Integration phase
 - A. IPO extracts with WIPO Publish and provides EUIPO with a complete dataset for all trademarks / designs
 - B. IPO configures WIPO Publish to daily extract data updates.
 - C. Link between TMview / DESIGNview and the IPO's trademark / design search system (if available)
 - D. Data cleansing (optional, i.e. the IPO decides)

4. Testing phase
 - A. UAT (verification of data to be performed by the IPO before giving final OK to the go-live)

5. Go-live & announcements of achievement

Q & A

Questions?



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Thank you